



When your business is going for gold, **our business is you.**TM



Great news! Through our partnership with Choice Hotels®, you'll be upgraded to **Gold Elite Status** when you enroll in the Choice Privileges® Rewards Program.¹ That means **10% more points** for each stay! But that's not all. The Choice Privileges Rewards Program is the faster way to rewards—starting on day one!



YOUR EXTRAS: Earn exclusive perks for weekday check-ins. Choose from 400 Choice Privileges points, 100 airline miles, Amazon.ca credit, Tim Hortons and Starbucks coffee cards and more!²



1,000 BONUS POINTS just for enrolling



MORE REWARD POINTS: Earn 10 points for every \$1 spent at any of our hotels, with no expiration on those reward points for active members.³



FREE NIGHTS: Earn points to use for free nights at over 7,000 Choice Hotels properties.



GIFT CARDS: Redeem points for gift cards from many of your favourite retailers and restaurants.



DREAM GETAWAYS: Redeem points for stays at hundreds of Preferred Hotels & Resorts, Bluegreen Vacations, and AM Resorts properties worldwide.

Here's How to Enroll:

- To enroll in Choice Privileges, visit: www.ChoicePrivileges.com/signup/GoldUpgrade.
- In your Choice Privileges online profile, add your Company Name and Corporate ID # to the Company Information section: **My Account > Update Profile > Company Information**.
- Be sure to add your Choice Privileges member number to your reservations so you can earn points toward free nights and other rewards.

ENROLL NOW >



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²It may take up to 4–6 weeks for Gold Elite Status to be reflected in current accounts once the Corporate ID is added.

³At participating locations, for any qualifying stay that includes a Sunday–Thursday night. WoodSpring Suites® locations are not currently participating. Terms & conditions apply; see www.ChoiceHotels.com/Yourextras.

⁴You earn 10 points for each whole U.S. dollar you pay in full in room revenue when paying qualifying rates, excluding taxes, restaurant or other incidental charges at participating Choice® hotels. WoodSpring Suites locations are not currently participating. Other terms apply; see: www.ChoiceHotels.com/choice-privileges/rules-regulations#earn.