SPONSORSHIP POLICY

MAY 2006



The Canadian Federation of Medical Students shall apply the following standards in the assessment of commercial sponsorship proposals and in the determination for acceptance or rejection of commercial sponsorships for CFMS and/or for the benefit of its institutional and individual members:

- CFMS, while acknowledging that individual members will be subject to specific guidelines and policies, shall respect the spirit of the guidelines established by the Canadian Medical Association for relationships between medical organizations, and their members, with industry, including, without limitation:
 - .1 A primary objective of sponsorship will be the advancement of the health of Canadians, which includes the opportunity for CFMS to provide or make access available to educational events for the betterment of its individual members;
 - .2 All funds from a commercial source should be provided without restrictions and payable to CFMS; and,
 - .3 Scholarships or other special funds to permit CFMS individual members to attend educational events shall be subject to CFMS having sole authority for determination of the recipients of any such scholarships or funds.
- 2. Sponsorship shall be consistent with and support the Mission and Vision of the CFMS.
- 3. CFMS will not accept sponsorship from organizations involved in the promotion, manufacture or distribution of products or activities which are inconsistent with a healthy life style, including, without limitation, tobacco, alcohol and gaming.
- 4. CFMS will not accept sponsorships that it considers in fact or by perception to adversely influence CFMS or the present or future roles and responsibilities of its individual members as medical students and physicians.
- CFMS will not enter into sponsorships which involve commitments which are in conflict with other CFMS sponsorships or CFMS commitments without full transparency and the consent of all involved parties.
- 6. All sponsorships will allow for termination on reasonable commercial terms in order for CFMS to retain independent authority to continuously assess each sponsorship, including the right for immediate termination for cause.
- 7. CFMS will not compromise the intellectual value of the CFMS image and brand and will retain control over the commercial use of CFMS intellectual property.
- 8. CFMS will respect and adhere to all privacy laws and the confidentiality entrusted to CFMS by its members as well as respect the CMA privacy policy and principles.

9. A decision to approve sponsorship will require a resolution enacted by the Executive Committee by two-thirds majority and any such decision will be effective at such time as may be determined by the Executive Committee with the proviso that the Executive Committee will provide a report at each CFMS general meeting of all sponsorships accepted and rejected by the Executive Committee since the last general meeting and any such decisions will be subject to review by the general meeting.

Adopted: BAGM 2006 London, Ontario