

Samuel Alatorre-Hinojosa

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EDUCATION

Master of Public Health in Public Health Policy
University of Ottawa, Ontario

Sep 2020 – Dec 2021

Bachelor of Health Sciences (Honours) in Biomedical Sciences
University of Calgary, Alberta

Sep 2016 – Apr 2020

LEADERSHIP AND ADVOCACY EXPERIENCE

Student Advocate

April 26-28, 2023

Heart & Stroke

- Supported Heart & Stroke's main advocacy event on Parliament Hill as a medical student advocate and former policy analyst
- Collaborated with H&S colleagues in leading conversations with MPs, Ministers, and Senators about adopting healthier public policy focused on: protecting children and youth from unhealthy food marketing as well as nicotine vaping

Vice President of External Affairs

Sep 2022 – present

Calgary Medical Students Association (CMSA), Calgary, Alberta

- Represented the interests and concerns of U of C students at the CFMS Representatives Roundtable (RRT)
- Created, presented, and disseminated "*Getting to Know Your CFMS: Resources and Opportunities for Medical Students*", a slide deck meant to promote student engagement with CFMS and everything it had to offer.
 - To date, the presentation is among the most clicked resources on the U of C newsletter and was very well received by the CFMS BOD and RT membership.

RELEVANT WORK EXPERIENCE

Policy Analyst and Stakeholder Engagement Liaison

September – December 2021

Public Health Agency of Canada, Federal/Provincial/Territorial Relations, Special Advisory Committee on COVID-19

- Provided research and analytical support by preparing succinct meeting summaries, policy scans, and annotated agendas
- Collected and synthesized information related to intergovernmental public health policy issues
- Provided administrative support to the SAC Secretariat by taking minutes of weekly intergovernmental meetings (e.g., SAC and CCMOH) and by tracking F/P/T responses to discussion items requiring time-sensitive follow-up
- Organized and indexed meeting summaries and minutes by date and topic in relevant folders
- Coordinated and led the development of a OneDrive resource hub to improve F/P/T Relations Team communication and facilitate access to information

Policy Analyst and Advocacy Specialist

Summer 2021

Heart and Stroke Foundation (National Team) Ottawa, ON

- Conducted a literature review on tobacco taxation to inform H&S's policy recommendations and consultation submission to the federal government on the proposed federal vaping taxation framework, Budget 2021
- Summarized and organized evidence from the WHO's Framework Convention on Tobacco Control (FCTC) into concise reports and evidence tables to facilitate briefing note and consultation writing
- Drafted policy recommendations for senior management
- Synthesized a literature scan on the regulation of vaping flavours to inform H&S's policy recommendations and consultation submission to Health Canada in response to their draft vaping flavour regulations (Canada Gazette I)
- Assisted with the scheduling of interprovincial stakeholder meetings ^[1]_[SEP]
- Attended external consultation meetings on tobacco product labelling on behalf of H&S: relayed H&S's feedback, took meeting minutes and presented updates to the Policy team

Graduate Research Assistant – Global Health Policy and Governance

Summer 2021

Bruyère Research Institute, Ottawa, ON

RELEVANT VOLUNTEERING EXPERIENCE

Co-Chair: MPH Student Experience Committee (SEC) – University of Ottawa **2020 – present**

Description: As a member of the inaugural MPH cohort, I collaborated with some of my colleagues on the creation of the MPH SEC, a group responsible for strengthening our program's sense of community and enhancing student experience.

- Assisted the SEC with the planning of an MPH Orientation Week for the Fall 2021 term
- Pioneered the planning, development, and implementation of a Student Mentorship Program (SMP) for the Fall of 2021
 - The SMP matches incoming students with upper-year MPH candidates to foster an MPH community and network that extends beyond the classroom
- Drafted SMP program documents: Mentor/mentee questionnaires, program description, guidelines, and expectations
- Coordinated with members of the SEC and MPH Admin to integrate feedback, create/launch surveys, and disseminate information to the incoming and graduating cohorts

Board Member – Calgary Jazz Orchestra (CJO) **2019 – present**

Description: The CJO is a local Big Band composed of Calgary's top professional musicians, most of whom are distinguished educators in schools and universities across Calgary, Alberta

- Engaged in community outreach to promote and enhance our city's appreciation for Jazz music, culture and education
- Managed and coordinated several CJO performance projects including school concerts and community events
- Oversaw community performance budgeting, communications, musician hiring, set up and music filing
- Liaised between CJO artistic director Johnny Summers and community schools and sponsors
- Assisted other board members with grant applications and grant proofreading

SKILLS

Attention to detail, Autonomy and Organization

- Academic and professional perfectionist
- Fast-learner, disciplined and self-driven
- Problem-solver and analytical thinker
- Effective prioritizer: can balance academic, professional and extracurricular commitments with ease

Leadership and Management

- Natural and enthusiastic leader, mentor and educator
- Capable of training and managing large and diverse teams
- Skilled at identifying and fostering people's strengths
- Supportive of teamwork and collective success
- Encouraging of respect, inclusivity and team feedback

Communication Skills

- Eloquent written and oral communicator
- Confident public speaker
- Bilingual: English and Spanish; (French – beginner)
- Excels at communicating technical information to specialized and lay audiences alike

People Skills

- Extrovert, natural people-person
- Constantly seeks opportunities to network, meet new people and learn from others and their experiences
- Charismatic, friendly, respectful and professional

Computers

- Proficient in Microsoft Office: Word, Excel, PPT, Outlook and Teams
- Familiar with SAS and STATA statistical software
- Possesses data entry and data analysis experience
- Proficient in PRISM GraphPad data analysis software