

Board Strategic Plans/Priorities Document: GH Portfolio

Vision: To increase general member engagement with the Global Health Portfolio by enhancing the portfolio through increased collaboration allowing for more GH opportunities for members, better communication with general members, and strengthening of the Global Health structure.

Strategic Direction #1: Increased Collaboration within the CFMS

Description/Background

Global Health within the CFMS is composed of six different pillars with seven different National Officers. By increasing collaboration between portfolios, we can properly utilize the human resources within the Global Health portfolio. As well, many projects and initiatives undertaken by the portfolio have room for collaboration with other CFMS portfolios and external associations like IFMSA Quebec.

Goals/Objectives

1. Increase collaboration within the Global Health portfolio, including collaboration between National Officers and Local Officers.
2. Increase collaboration with other CFMS portfolios and strengthen existing collaborations.

Evaluations, Measurables,

- Successful collaboration on national project within the Global Health portfolio, as well as with other CFMS portfolios.
- Increase involvement of the GH Portfolio within the National Day of Action.

Deliverables

- Monthly/Bi-monthly tele-conferences with the National Officers which will ensure individuals remain up-to-date and provide a means for initiating collaborations.
- Create an annual national initiative within the GH Portfolio that can be cross collaborative.
- Collaborate with the Government Affairs by:
 - Bringing back the CFMS Global Health Pocket Card series with a focus on the annual Day of Action topic.
 - By initiating a national project that will help spread awareness of the Day of Action topic, such as National Day of Education as well as other opportunities that may arise.

Strategic Direction #2: Enhance Indigenous Representation

Description/Background

Indigenous Health is a pillar under the Global Health portfolio; increasing Indigenous representation within health-care has been a goal of many prominent organizations such as the AFMC. Because the CFMS represents medical students from 15 Canadian medical societies and represents over 8,000 Canadian medical students, it is well placed to contribute to this important work.

Goals/Objectives

1. Increase Indigenous student representation within the CFMS Board.
2. Increase Indigenous representation within the wider CFMS.
3. Increase Indigenous representation within Canadian medical schools.

Evaluations, Measurables, Deliverables

- Continue to explore how Indigenous student representation can increase within the CFMS Board and the wider CFMS through the Indigenous Representation Exploratory Working Group.
- Implement the ideas that come from this exploration.

- Implement national initiative based on the AFMC Joint Commitment to Action on Indigenous Health position paper, eg, CFMS Indigenous Week of Advocacy.

Strategic Direction #3: Positively Contribute to Equity, Diversity, and Inclusivity (EDI) in Medicine

Description/Background

As a portfolio that spans many diverse pillars such as Indigenous health, sexual and reproductive health, and human rights and peace, Global Health within the CFMS is well positioned to positively impact equity, diversity, and inclusivity in medicine.

Goals/Objectives

1. Enhance EDI within medical schools across Canada.
2. Increase awareness of need for enhanced EDI within medicine.
3. Be a leader in EDI amongst medical organizations in Canada.

Evaluations, Measurables, Deliverables

- Contribute to pipeline programs that already exist and collaborate with these external organizations.
- Implement upstream initiatives, and contribute to advocacy that will increase the number of underrepresented individuals entering into medicine.
- Promote initiatives on social media and find ways to measure effectiveness of initiatives.

Strategic Direction #4: Increased General Member Engagement

Description/Background

The Global Health Local Officers do a lot of grassroots initiatives that resonate with the General Membership. Many general members are aware of the CFMS through such initiatives; however, there is room to increase engagement. As well, there are many opportunities for General Members to take part in global health initiatives.

Goals/Objectives

1. Highlight the Global Health initiatives that are accomplished at a local level.
2. Improve CFMS Global Health communication in terms of Global Health initiatives that General Members can take part in.
3. Improve the Global Health section on the CFMS Website.
4. Increase member engagement through opportunities and positions within the GH Portfolio

Evaluations, Measurables, Deliverables

- Collapse GH communications to be in CFMS Communique.
- Utilize CFMS social media to highlight grassroots initiatives.
- Update GH section in the CFMS website and create Global Health Calendar.
- Demonstrate increased member engagement by having an increasing number of applications for: spring, fall, and winter nominations committee including NO positions; as well have an increased number of applications for GH/IFMSA opportunities that fall outside of the nominations committee.

Strategic Direction #5: Restructuring of the Portfolio

Description/Background

The Global Health portfolio is very large with many separate National Officers, committees, and task forces. Increased oversight for these various sub-sections would help to improve the efficiency and

productivity of the portfolio. In order to set more clear expectations and promote further local and national collaboration we will also pursue updating roundtable and committee terms of references.

Goals/Objectives

1. Integrate all Global Health task forces and committees fully within the GH structure.
2. Ensure that all task forces and committees have an appropriate oversight mechanism.
3. Clarify the roles and expectations of the various GH roundtables.

Evaluations, Measurables, Deliverables

- Create a structure in which any future and present task forces and committees are adequately incorporated into the GH Portfolio through discussion with task force and committee leads.
- Arrange to have as-needed meetings with task force and committee leads.
- Adapt the Terms of Reference for the GH Roundtable and National Officers to more clearly identify expectations.

Strategic Direction #6: Enhance Relationship with External Organizations

Description/Background

The CFMS is an exemplar organization representing Canadian medical students, with the capacity to represent their interests internationally, through participation in international organizations. As well, to provide international opportunities for our students and collaborative opportunities with other organizations. In particular, the CFMS is an IFMSA member. Traditionally, much of the work done with the IFMSA has been around exchanges. However, there are many initiatives that occur within the IFMSA that are relevant to the CFMS. Within the Global Health Portfolio, there needs to be appropriate communication and engagement with the IFMSA. Increasing awareness of the IFMSA structure will help to engage the general membership to become more involved with the IFMSA.

Goals/Objectives

1. Increase engagement between the General Membership and the IFMSA.
2. Attend IFMSA meetings and increase collaboration with other IFMSA members and the CFMS.
3. Increase awareness of IFMSA structure and initiatives.
4. Create a relationship with IFMSA Quebec in which we collaborate on national/international projects to work on collective goals
5. Improve exchanges - Work together with the Exchange Officers to improve exchanges.

Evaluations, Measurables, Deliverables

- Include ‘IFMSA Breakdown’ in Global Health portion of CFMS website.
- Have IFMSA experts appointed within the GH Portfolio such as through the National Officer of Partnerships pillar.
- Increased collaboration on IFMSA projects and initiatives with IFMSA Quebec and wider IFMSA.
- Increased transparency of exchanges and exchange conditions as well as with a breakdown of the costs/benefits.
- Monthly/Bimonthly meetings with IFMSA Quebec with one collaborative project per year.

General Work-plan Updates

Time point	Measurables and Deliverables targets
AGM 2020	

	Continue with frequency of meetings with National Officers
	Continue to involve other portfolios on relevant Global Health initiatives
	Present results from Indigenous Representation Exploratory Working Group (IREWG)
	Implement Board determined changes following discussion of IREWG results
	Begin advocacy initiatives as determined by IREWG
	Continue with predetermined EDI upstream initiatives
	Continue to collaborate with external organizations who are working on EDI
	Continue to spread awareness by utilizing CFMS social media
	Updated Global Health section on CFMS website
	GH specific social media campaigns – such as Instagram takeover
	Continued increase in amount of students applying for GH positions and Nom-com
	Continue to ensure adequate oversight to GH task forces and committees
	Continuously assess newly implemented changes to GH structure (Eg, delineation of NOP and Dyad roles)
	Ensure that GHL roles and expectations are clear to all members of GHL Round Table
	Continued increase in students applying for IFMSA initiatives
	Continue collaborating/regularly meeting with IFMSA Québec
	Assess results of CFMS Annual Survey as it pertains to exchanges and make any relevant changes
AGM 2021	
	Continue with frequency of meetings with National Officers

	Continue to involve other portfolios on relevant Global Health initiatives
	Continue to ensure CFMS specific recommendations from IREWG are being implemented
	Continue with advocacy initiatives
	Continue with predetermined EDI upstream initiatives
	Continue to collaborate with external organizations who are working on EDI
	Continue to spread awareness by utilizing CFMS social media
	Continue to ensure website remains up to date and relevant
	GH specific social media campaigns – such as Instagram takeover
	Continued increase in amount of students applying for GH positions and Nom-com
	Continue to ensure adequate oversight to GH task forces and committees
	Continuously assess implemented changes to GH structure and monitor for need for adjustments
	Continued increase in students applying for IFMSA initiatives
	Continue collaborating/regularly meeting with IFMSA Québec
	Continue to monitor uptake of exchanges and make changes based on feedback
AGM 2022	
	Continue with frequency of meetings with National Officers
	Continue to involve other portfolios on relevant Global Health initiatives
	Continue with advocacy initiatives
	Continue with predetermined EDI upstream initiatives
	Continue to collaborate with external organizations who are working on EDI

	Continue to spread awareness by utilizing CFMS social media
	Continue to ensure website remains up to date and relevant
	GH specific social media campaigns – such as Instagram takeover
	Continued increase in amount of students applying for GH positions and Nom-com
	Continued increase in students applying for IFMSA initiatives
	Continue collaborating/regularly meeting with IFMSA Québec
	Continue to monitor uptake of exchanges and make changes based on feedback