

Resolution: Adoption of the CFMS 2020-2022 Communications Portfolio Strategic Plan

Whereas the Canadian Federation of Medical Students (CFMS) adopted the CFMS Human Resources and Operations Strategic Plan 2017-2022 at its 2017 Annual General Meeting;

Whereas the CFMS has been using the 2014-2017 objectives as strategic direction for its portfolio work and these are now outdated

Whereas the CFMS Communications portfolio currently has no portfolio specific strategic plan and the 2017-2022 CFMS Strategic Plan did not set out new portfolio specific goals and objectives;

Whereas the CFMS has determined that there is a need for portfolio-specific strategic plans to support the organization in accomplishing its goals.

Whereas the CFMS Communications portfolio has created such a strategic plan, including a portfolio-specific vision, values, and strategic directions.

Whereas the CFMS Communications portfolio sought extensive feedback from its members regarding the formulation of the strategic plan, including the representative roundtable and members of the communications committee.

Be it resolved that the CFMS adopt the CFMS 2020-2022 Communications Portfolio Strategic Plan.

Be it further resolved that work plans will be created annually by Communications portfolio volunteers to build upon the successes of the new Strategic Plan.

Be it further resolved that strategic plan progress updates will be provided at CFMS General Meetings by the Vice President Communications

Financial cost:

There is no associated financial cost to the adoption of the CFMS 2020-2022 Communications Portfolio Strategic Plan. Specific financial costs to achieve goals and objectives in the plan will be laid out specifically in each fiscal budget.

Source of funding:

Not applicable to adopting the strategic plan at this time.

Level of Effort of Volunteers/Staff:

The level of effort on behalf of the CFMS and its representatives will involve future advocacy efforts to support the recommendations as advised in the position paper.

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